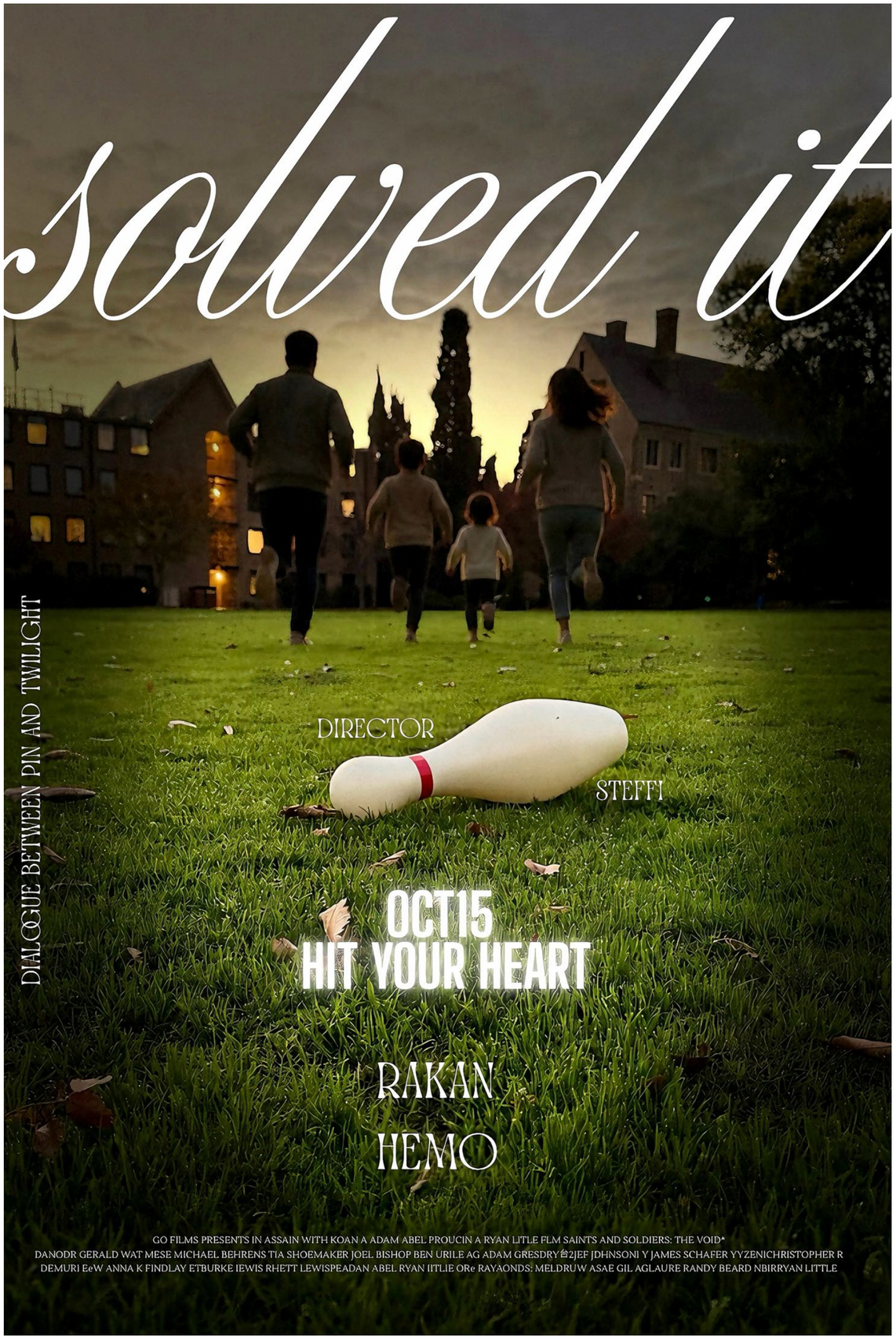
MEDIA AND COMMUNICATIONS

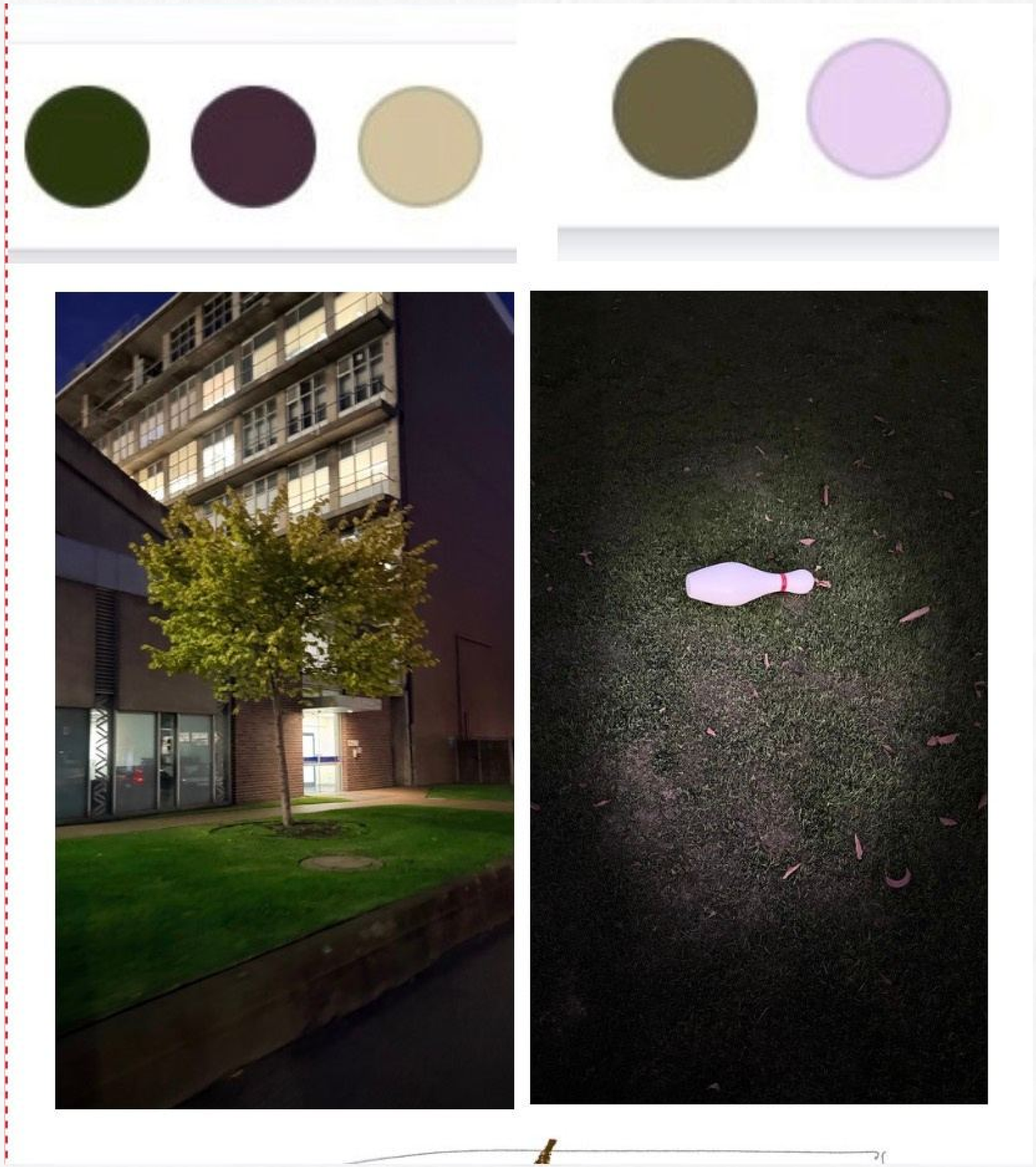
PRE-PRODUCTION PACK

STUDENT NAME and ID: yifei he 552538
INTAKE:2026 February
GENRE GROUP: family adventure

SELECTED FAKE MOVIE: solved it


solved it
DIALOGUE BETWEEN PIN AND TWILIGHT
DIRECTOR
STEFFI
OCT15
HIT YOUR HEART
RAKAN
HEMO
GO FILMS PRESENTS IN ASSAIN WITH KOAN A ADAM ABEL PROUCIN A RYAN LITLE FLM SAINTS AND SOLDIERS: THE VOID*
DANODR GERALD WAT MESE MICHAEL BEHRENS TIA SHOEMAKER JOEL BISHOP BEN URILE AG ADAM GRESDRY 2JEF JDHNSONI Y JAMES SCHAFER YYZENICHRISTOPHER R
DEMURI EeW ANNA K FINDLAY ETBURKE IEWIS RHETT LEWISPEADAN ABEL RYAN IITLIE ORe RAYAONDS: MELDRUW ASAE GIL AGLAURE RANDY BEARD NBIRRYAN LITTLE

MOOD BOARD



FILM POSTER CONCEPTS (SKETCHES)



BILLING BLOCK

DIRECTED BY	Steffi
PRODUCED BY	Steffi
SCREENPLAY BY	Steffi
STARRING	Steffi
CINEMATOGRAPHY	Steffi
EDITED BY	Steffi
MUSIC BY	Steffi
PRODUCTION COMPANY	Steffi
DISTRIBUTED BY	Steffi
AWARDS AND ACCOLADES	Steffi









PHOTOSHOOT PLAN

PHOTO #	LOCATION(S)	MODEL(S)/CAST	PROPS/COSTUME
1	Gate way	none	Bowling bin
2	outside gate way	trees street grasswall	none
3	outside gate way	tree	none
4	outside gate way	building grass trees	none

SHOT LIST

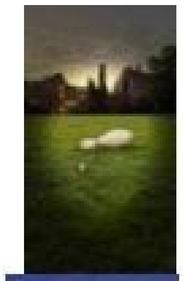








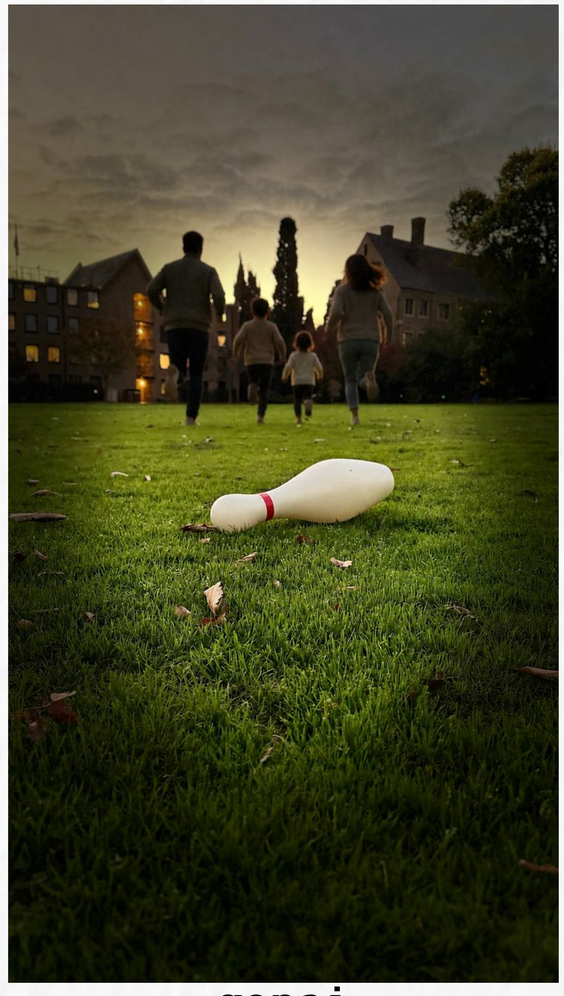
PHOTO #	CAMERA ANGLE	SHOT SIZE	LIGHTING INTENNTIONS	COMPOSITION NOTES
1	low angle	close up	natural ambient light	rule of thirds and leading lines
2	Low Angle	Wide Shot (WS)	Ambient street light	leading lines. .
3	natural angel	Wide Shot (WS)	natural twilight sky light mixed with warm artificial street lighting	lines of the pathway draw the eye toward the distant background; the ivy-covered wall acts as a strong left-side frame.
4	Low Angle	Wide Shot (WS)	natural ambient light	leading lines. .

CREATIVE PROCESS

GENAI - GENERATED IMAGES



original



genai

GENAI - REFLECTIVE NOTES

GENERATED IMAGE	TOOLS USED	PROMPT	WHAT WORKED	CHANGE/S NEEDED
	ChatGPT	Generated the back view of a family of four running	It aligns well with the family adventure theme. Figures seen from behind evoke a mysterious sense of uncertainty, adding depth to the imagery and offering rich imaginative space for viewers.	none

CREATIVE PROCESS

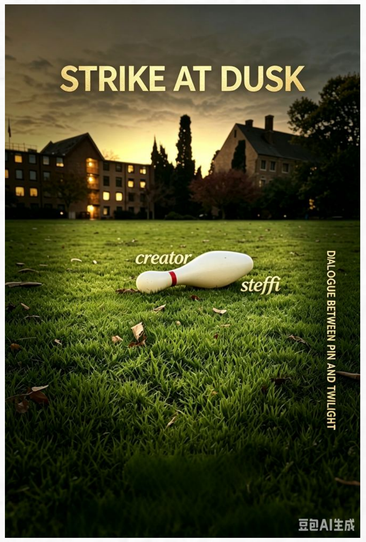
PHOTOSHOOT - EDITED IMAGES



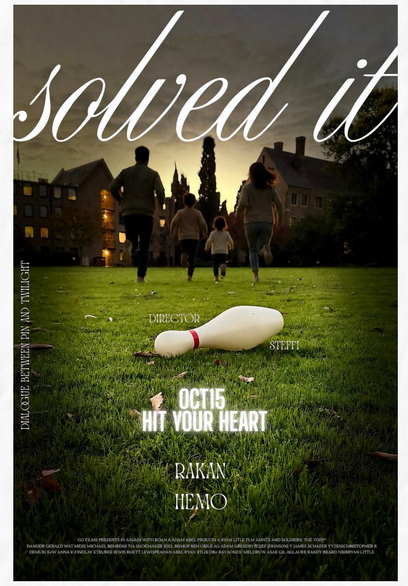
ORIGINAL



ORIGINAL

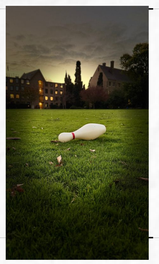


EDITED



EDITED

EDITED IMAGES - REFLECTIVE NOTES

EDITED IMAGE	ORIGINAL IMAGE	TOOLS USED	WHAT WORKED	CHANGE/S NEEDED
		GENAI	I adjusted the composition for a better visual effect and added texts, making it look more like a formal poster.	It looks rather plain and lacks the vibe of a family adventure. Additionally, titles must not be added using AI.
		''GENAI	I generated the back view of a family of four running, and infused the artwork with a sense of family adventure.	none

REFERENCES

OpenAI. (2026). ChatGPT (May 18 version) [Large language model]. https://chat.openai.com/

Design elements and fonts sourced from Canva.